

# Before You Buy Your Loved One Hearing Aids

A Step-by-Step Guide to Better Hearing

Research Sourced from [Johns Hopkins](#) & the [Better Hearing Institute](#)



The best hearing aids are those that a person is willing to wear. When a person has committed to allowing hearing aids to help, the results can be life-changing.

# Is your loved one ready to start hearing better?

Before you go any further in the process of buying hearing aids for someone else, it is imperative to determine if they are committed to using them.

## The Numbers Tell A Story .....

**91%** of hearing aid purchasers in 2017 were satisfied

**90%** of hearing aid wearers would recommend them

**You should be able to answer ‘yes’ to the following questions.**

- Does your loved one desire to try hearing aids?
- Do they agree that they need hearing aids?
- Do they have the dexterity to adjust, clean, and/or change batteries?
  - If not, is someone available to help them?
  - If batteries are an issue, could they use a rechargeable device?
- Are they aware that [adjusting to hearing aids](#) takes several weeks?
- Do they understand that hearing aids **cannot** fully restore hearing?

**If you answered ‘no’ to any of these questions...**



DO NOT purchase hearing aids.

You should [discuss hearing loss with your loved one](#) first. Keep reading below for more tips



Helping your loved one to hear better should be a team effort.

# Things to Discuss BEFORE Buying Hearing Aids

## #1) Determine if your loved one WANTS to hear better.

If your loved one has yet to accept their hearing loss, [start a conversation with them](#) about it. Some people are content and don't want to hear better because they are not willing to commit to wearing hearing aids. This may not be the answer WE want to hear; however, their desire to hear better is imperative for hearing aids to work properly.

Refer to the **Helping To Accept Hearing Loss** section below for some tips to help your loved one accept their hearing loss. Once they have expressed interest in improving their hearing, then you can help them to [set realistic expectations](#) about how hearing aids can help.

## #2) Consider how hearing loss affects their life.

As hearing loss often occurs over time, a person may not even recognize their own symptoms. For example, your loved one may not realize that the TV volume is uncomfortable for others. Ask your loved one which areas of their life they'd like to see improve, and share how hearing aids could help.

## #3) Remember who these hearing aids are for.

Yes, these hearing aids will make your life easier. For instance, you may no longer find the need to repeat yourself to be heard. However, the focus should be on how these hearing aids will improve your loved one's quality of life.



Success with hearing aids is dependent on the hearing aid wearer's commitment to improving their hearing.

## #4) Take your time, and develop a plan.

Be sure to do the proper research, and ask the right questions, so that you can prepare ahead of time. Most importantly, develop a plan for selecting hearing

aids that you and your loved one are comfortable with. Consider financial concerns, type of hearing loss, lifestyle, and more.

## Helping To Accept Hearing Loss

### #1) Acknowledge signs of hearing loss.

Oftentimes, people do not accept their hearing loss because they cannot recognize their own signs of hearing loss. Here are 6 common signs.

<b>Telephone:</b> If the volume on your phone is always at or near max.	<b>Restaurants:</b> If you choose where to dine by noise levels over food quality.
<b>T.V.:</b> If you turn up the volume until others complain.	<b>Asking people to repeat:</b> If asking "What?" has become an irritant to friends and family.
<b>Vehicle conversation:</b> If road noise prevents road-trip conversation.	<b>Intimate conversation:</b> If whispers cannot be understood from an arm's length away.

If your loved one regularly experiences many of the signs above, they probably have a hearing loss that can be treated. Hearing aids are designed to specifically address issues such as these and can certainly help make life easier.

**NOTE:** If there is a question about whether or not hearing loss is present, encourage them to get a hearing test in order to get a conclusive answer.

### #2) Show empathy and understanding.

Accepting one's hearing loss can be a difficult process. Understand that your loved one will need time and space to accept life with hearing loss. Talk with them, be supportive, and assure them there is a positive side to this new reality.

### #3) Provide the facts about hearing loss.

Those with hearing loss should be aware of the links between hearing loss and other health issues, such as Alzheimer's disease, heart disease, chronic kidney disease, diabetes, arthritis, and depression. Furthermore, they need to understand that hearing loss will not get better. In fact, it will likely continue to worsen. At this point, the best that they can do is to manage their symptoms by finding hearing aids that will help them hear better.

## #4) Share the benefits of hearing aids.

Research shows that hearing aids...

Enhance <a href="#">memory</a> .	Delay <a href="#">dementia</a>
Reduce <a href="#">depressive symptoms</a> .	Improve <a href="#">relationships</a> .

## Setting Expectations

Many people have the misconception that when their hearing aids arrive, they'll experience improved hearing on the spot. Help your loved one to erase this myth and set realistic expectations.

### Did You Know?

Hearing aids **cannot** restore hearing; they enhance existing hearing.

Because our brains are accustomed to using both ears to hear, **2 hearing aids will improve hearing by up to 3 times as much as just 1 hearing aid.**

Our brains and **ears require some time to adjust to our newly acquired ability to hear.** For most people, this adjustment takes 3 to 4 weeks.

## What to Expect for Each Hearing Loss

<b>Noticeable</b>	<ul style="list-style-type: none"><li>Soft sounds will be louder, especially high pitched sounds like the “TH” sound in “this.”</li><li>Rather than an increase in volume, you’ll see an improved perception of clarity.</li><li>Sharp sounding squeaks and rattles will be louder.</li></ul>
<b>Moderate</b>	<ul style="list-style-type: none"><li>Those with this loss will gain the most, which also means more change to get used to.</li><li>Nearly all sounds will be louder, so prepare to experience a louder world than before.</li></ul>

## **Severe to Profound**

- Understanding speech in moderate and above noise levels will still be a problem, but less of one.
- Anticipate a major improvement in speech discrimination in low noise.

## **Are You Ready to Buy?**

When your loved one has reached the point of acceptance and has committed to wearing hearing aids, then you are ready to buy. Our staff is trained to help find the device that will best match each person and their unique needs. Here are a few things that we will need to know:

### **#1) What's their hearing loss like?**

Visit our [Online Hearing Check](#) to get a better sense of your loved one's level of hearing loss.

### **#2) What's their lifestyle like?**

Different hearing aids suit different lifestyles. For example, the [HCX](#) or [Sonic Cheer 20](#) provide the best background noise reduction for those with an active lifestyle. For those that spend most of their time in quieter environments, the [HCR3](#) or [HC206](#) might be sufficient.



Hearing better means living better.

### **#3) What is your budget?**

The cost of our hearing aids range starts at a mere **\$149** for the basic [HC206](#) starter hearing aid and ranges up to the more advanced [Sonic Cheer 20](#) at **\$599** each.

[Click Here To Watch Our Video  
To Help Choose The Hearing Aid For You](#)

## Contact Us

Visit [advancedhearing.com](http://advancedhearing.com)

Call **1-800-804-0434**

Email [support@advancedaffordablehearing.com](mailto:support@advancedaffordablehearing.com)

## Why Choose Advanced Affordable Hearing?

- #1) Thousands of Satisfied Customers
- #2) Risk Free 30 Day Money Back Guarantee
- #3) Six Month to One Year Warranty
- #4) Friendly, Knowledgeable Customer Support
- #5) We are More Than Just Hearing Aids
- #6) Better Business Bureau A+ Rating



We're here to help your loved one hear better, and for a price you can afford.

# Further Reading

## Talking to Your Loved One

- [How to Talk to Your Loved One about Hearing Loss](#)
- [4 Obstacles to Overcome When Your Loved One Needs Hearing Aids](#)
- [Hearing Loss and Its Effects on the Family](#)
- [5 Steps to Help Ease the Burden of Hearing Loss](#)
- [7 Myths and Facts about Hearing Loss](#)
- [12 Signs You Might Need Hearing Aids](#)

## Benefits of Hearing Aids

- [Hearing Better Promotes a Better Well-being](#)
- [4 Ways Hearing Aids Improve Your Quality of Life](#)

## New Hearing Aid Wearers

- [How to Own Your Hearing Loss in 4 Easy Steps](#)
- [What to Expect with New Hearing Aids](#)
- [5 Ways to Make Adjusting to Your Hearing Aids Easier](#)

## Hearing Loss & Your Health

- [The Link Between Alzheimer's and Hearing Loss](#)
- [Healthy Hearing is Linked to a Healthy Heart](#)
- [Does Chronic Kidney Disease \(CKD\) Cause Hearing Loss?](#)
- [Hearing Loss and Diabetes—A Healthy Awareness](#)
- [Arthritis and Hearing Loss Connected?](#)
- [How Hearing Loss and Depression are Connected](#)
- [Hearing Aids Might Save You Trips to the Hospital](#)